

Search. Find. Connect.

The next generation of advertising starts here.

*The leader in
integrated
print and
online
Local
Search
solutions.*

For more information contact:
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TMP Directional Marketing, LLC (TMPDM) is the world's largest Yellow Pages and online Local Search advertising agency, with nearly forty years of experience.

Over 1,700 clients – including 104 of the Fortune 500 – trust us to build, enhance and protect their brand images in over 7,000 Yellow Pages directories, both in print and online. With strategic marketing plans, award winning creative, and sophisticated research, TMPDM constructs advertising programs that continually deliver customers to our clients.

Print Yellow Pages services...

- **Negotiating Power With Publishers** - As every publisher's largest client, TMPDM has additional leverage and will work on your behalf to negotiate special publisher incentives and quick resolutions in the event of a publisher error.
- **One Point of Contact** – Instead of speaking to a different representative for each Yellow Pages directory in your program, TMPDM offers a dedicated account team for all of your needs in one place.
- **Consultative Approach** – Your account team is a service-oriented team not driven by commission sales. Our recommendations are in your best interests strategically and financially.
- **Strategic Marketing Planning and Research** – TMPDM has a seasoned staff of marketing professions that will develop strategic marketing plans to create the framework of your Yellow Pages program using best-in-class industry research, systems and customized data.

Online Solutions...

- **Natural Search Engine Optimization (SEO)** - We understand how search engines find and rank sites so we can help get you top ranking when it makes sense, or just land you among the top contenders if that's a more effective strategy.
- **Paid Search** - Our Search Engine Marketing experts can create and manage Paid Search listings. We'll make sure all elements of your online strategy are working toward the same goal.
- **Online Directory Marketing** - A listing on Internet Yellow Pages directories covering local, regional and/or national markets gives potential customers the information they want and need to contact your business.
- **Other Solutions** – Some of TMPDM's other services include: Dealer Web Pages, Micro Sites, Dealer locators, Local Email Marketing solutions, International SEO, Directory Linking Programs, Web Page Copy Analysis as well as Web Design and Natural SEO Consultation.